

PER WINBLAD

Per Winblad has built his successful international consulting, coaching, seminar design and speaking career by practicing the solid leadership principles he presents.

The founder of Motivation Consultant Inc., a well respected training firm used by such companies as Ericsson and Nokia as well as non-profit organizations to build strong leaders and to help employees perform at their best. To date he has assisted over 5000 managers to greater effectiveness and leadership excellence.

As a leader, coach and trainer of managers and management teams, Per has a talent for developing managers to good leaders. Along with strong inter-personal and communication skills, he has hands-on experience in a broad range of organizations and their development processes. He is an expert in the process of successful implementations of strategy, how to get all the personnel in the organization involved and aligned with visions and values in the effort to be marketing leaders.

When he speaks, Per both inspires and motivates his audiences while revealing to them the universal guiding principles that contribute to long-term effective leadership and success for individuals and organizations. He is one of the rare people who has been successful at translating this energy and inspiration to his writing. Per travels extensively presenting leadership principles to audiences and companies worldwide.

Per's Mission Statement:

To help people and organizations Lead With Wisdom to contribute to greater value and service for a better world.

Greatest Blessings:

"My wife, three children and five grandchildren."

Greatest recreational passions:

Music, golf, reading, travel, nature, great food and great conversations.